

Reg. No.

--	--	--	--	--	--	--	--	--	--



**BASTMV 252**

**Credit Based IV Semester B.A. Degree Examination, April/May 2017  
(Semester Scheme)**

**TOURISM AND TRAVEL MANAGEMENT  
Paper – VIII : Tourism Policies and Plans**

Time : 3 Hours

Max. Marks : 60

- Instructions :** 1) Answer *all* Sections.  
2) Section **A** – Answer **any four**. **Each** question carries **5** marks.  
3) Section **B** – Answer **any four**. **Each** question carries **10** marks.

**SECTION – A**

Answer **any four** of the following. **Each** question carries **five** marks. **(4×5=20)**

1. Define tourism policy. Discuss its importance in tourism development.
2. Describe the features of sustainable tourism.
3. Explain social considerations in tourism planning.
4. Discuss the role of national bodies in tourism development in India.
5. Explain various approaches of tourism planning.

**SECTION – B**

Answer **any four** of the following. **Each** question carries **ten** marks. **(4×10=40)**

6. Examine the key features of National Action Plan 1992.
  7. Explain the role of Five Year Plans in the tourism development of India.
  8. 'Infrastructure is the key to tourism development'. Comment.
  9. Discuss the ways by which the environmental issues of tourism development could be mitigated.
  10. Explain the role of local bodies in the development and promotion of regional tourism.
-