UNIVERSITY COLLEGE, MANGALORE LIST OF OPEN ELECTIVE OFFERED FOR B.Sc STUDENTS (IVTH SEM)

SL.NC). PROGRAMS	OPEN ELECTIVE COURSE
1	Kannada	BASKAOE 281 – Bahuroopi (Parikalpane, Nelajnyana-Vijnayana, Thantrajnana)
2	Hindi	DACHOE 202 Media Lekhan
3	Sanskrit	BASKOE 282 - Life Values Upanishaths Panchathanthra, Hithopadesha
4	English	BASENOE 282 - Introduction to Poetry
5	Economics	BASECOE 281 – Karnataka Economy
6	Journalism	BASJROE 281 - Mass Media and Society
7	Sociology	BASOCE 283 – Indian Society
8	BA TTM	BASTMOE 283 – Fundamentals of Tourism
9	History	BASHTOE 281 – Tourism in India
10	Political Science	BASPSOE 282 - Socio Political Movements in India
11	Geography	BAS/BSCGEOE 282 - Regional Geography of India
12	Commerce	BCMCMCOE 285 - Basic Accounting
13	Commerce	BCMCMCOE 287 - Personal Investment Management
4	Commerce	BCMCMCOE 288 - Banking Practices
5	Physical Education	BASPEOE 283 Health & Wellness

Physical Edn. (OE).

DETAILS OF COURSE PATTERNS AND SYLLABUS FOR PHYSICAL EDUCATION PROGRAMME IN UNDER GRADUATION

B.A/B.Com/B.Sc

Semester	Course	Credits	Theory marks	Practical Marks:	Internal:	Total Marks:
Fourth	Physical Education, Fitness, Wellness and Life Style Management	3	20	20	10	50

Semester IV Theory Course

Course: Physical Education, Fitness, Wellness and Life Style

Management

Objectives:

To enable the students to:

- Teach the students about the body and how it works
- Understand the relationship between fitness and wellness
- Gain knowledge regarding various aspects and its practical implication fitness and Wellness.
- To know the behavior changes needed to ensure a good quality of life
- Evaluate health related fitness in order to make changes in lifestyle

Unit -1 Introduction to Physical Education

Concepts basic to the Nature and Meaning of Physical Education, Changed way of life, Outcomes of physical Education, the Physically Educated person, Principles of Physical Education. Movement Education for Special population.

Unit II - Fitness and Wellness

Concept of Fitness - Definition and meaning of Fitness, Different Kinds of Fitness - Physical Fitness, Skill Related and Health Related Physical Fitness, Relationship of fitness and health

Basic concept of wellness, Role of various factors in wellness, components of wellness. Physical fitness and wellness, Health benefits of Exercise. Exercise prescription.

Unit -III Fitness Evaluation and Activities (Practical)

General Warm up, Limbering down exercises. Free hand exercises, Stretching exercises Swiss ball exercises

Fitness Evaluation – Measuring Cardio respiratory fitness, 1.5 mile run test, 1 mile walk test, The Step test, Assessment of Flexibility, Skinfold test, BMI

Aerobic activities – Walking, Jogging, cycling etc. / Anaerobic Activities – Circuit Training, Strength Activities, Agility and Coordinative activities, Body conditioning activities like Calisthenics, Flexibility exercises. Physical Activity for Special population.

Unit - IV: Fundamental Skills of Games (Practical)

Game skills and Game practice of Football, Kabaddi, Volleyball, Basketball, Badminton, Throwball, Wrestling, Kho-kho, Handball (Any Two)

Pilates, Aerobic Dance, Zumba, Fitness using Ball and other materials like parallel bars, ropes, suspensions etc., Martial arts.

Physical Activity for Special population.

Reference

- 1. Harrold M Barrow "Man and Movement: Principles of Physical Education" published in Great Britain by Henry Kimpton Publishers, London.
- 2. Jesse Peoring Williams "The Principles of Physical Education" Published by College Book House, Shivaji Road, Meerut.
- 3. William D McArdle, Frank I Katch and Vitor I Katch, Essential of Exercise "sysiology, Second edition, New York: LipincoffWelliams and wilkins, 2000

 C. Guyton, Physiology of Human Body, Philadelphia: Saunders Company, 1972.
- Melwin H. Williams. Nutrition for Health Fitness and sport. McGraw Hill Company, Newyork: 1995
- Bradfird B, Strand and Others. Fitness Education Arizona GorsuchSeani; sbrick Publishers, 1997.
- 7. Scott K. Powers and Stephen L. Dodd. Total Fitness: Exercise, Nutrition and wellness, Boston: Allyn and Bacon, 1999.
- 8. Thomas D. Fahey and Others. Fit and Well 6th Edition; Newyork: MCGraw Hill Publishers, 2005.
- Butryn, M.L., Phelan, S., &Hill, J. O.(2007). Consistent self-monitoring of weight: a key component of successful weight loss maintenance. Obesity(Silver Spring). 15(12), 30913096.
- 10. Chu, S.Y. & Kim, L. J. (2007). Maternal obesity and risk of stillbirth: a meta analysis. Am J Obstet Gynecol, 197(3), 223-228.

Non Kanlot)

೧. ಲೋರುಕ್ಕ ಎಲ್ಲಾ ಲೋರಿಗಳ

ಪುರಂದರ**ದಾ**ಸ

೨. ಕುಲಕುಲ ಕುಲವೆಂದು ಹೊಡೆದಾಡದಿರ

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೩. ಇಂತಹ ಸುಂದರ ಪ್ರಾತಃಕಾಲದ

ಕುವೆಂಪು

೪. ಹುತ್ತರಿ ಹಾಡು

ಪಂಚೆ ಮಂಗೇಶರಾಯರು

೫. ಕುರುಡು ಕಾಂಚಾಣಾ

ದ.ರಾ. ಬೇಂದ್ರೆ

೬ ಯಾವ ಮೋಹನ ಮುರಲಿ ಕರೆಯಿತು

ಗೋಪಾಲಕೃಷ್ಣ ಅಡಿಗ

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೮. ಹಕ್ಕಿನ **ಸೊತ್ತುಗ**ಳು

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೯. ನಲ್ಲಿಯಲ್ಲಿ ನೀರು ಬಂದಿತು!!!

ಸದಾಶಿವ

೧೦. ಮಾರಿಕೊಂಡವರು

ದೇವನೂರು ಮಹಾದೇವಪ್ಪ ಿ

೧೧.ಸಾಲಾಯ ತಸ್ಕೈನ<mark>ಮ</mark>ಃ

ಅ.ರಾ. ಮಿತ್ರ

೧೨. ಮಸ್ಥಕಗಳು

ಗಿರಡ್ಡಿ ಗೋವಿಂದರಾಜು 😕

೧೩. ಪರಿಸರದ ವಾಸ್ತವಿಕ ಪ್ರಜ್ಞೆ.

ರ**ಘು**ನ**ಿದನ ಭ**ಟ್ಟ

Hindi (OE)

Total Marks: 50

Theory: 40

IA: 10

BASHOE 282 Group II Elective Course

Hindi Paper IV

मीडिया लेखन

This paper nurture students proficiency skill.

Teaching hrs per week: 2 Hrs (2 x 12=24)

Credit: 1

Semester Exam Duration: 2 Hrs

l. जनसंचार और मीडिया1 hr x 12 = 12hrs

1.जनसंचार माध्यम और रचनात्मक लेखन

2. मुद्रित माध्यम के लिए लेखन - संपादकीय, पुस्तक समीक्षा, फ़िल्म समीक्षा

3. रेडियो के लिए लेखन -समाचार, नाटक, चर्चा

4. टेलीवीजन के लिए लेखन - समाचार, चर्चा, नाटक / धारावाहिक, डोक्यूमेंट्री

- II. सिनेमा और साहित्य 1 hr x 12 = 12hrs
- 1. हिन्दी सिनेमा का इतिहास
 - 2. सिनेमा में हिन्दी साहित्य का प्रतिबिंब

Prescribed Books:

1 विज्ञापन और हिन्दी - डॉ. पूर्णिमा आर, वाणी प्रकाशन, दिल्ली

DIVISION OF MARKS

SI. No.	Pattern	Division of Marks	Total
ı	Objective Type Questions	10x 1	10
11	Practical Writing (2 out of 4)	2 x 5	10
111	Essay Type Questions (1 out of 2)	1 x 10	10
IV	Short Notes (Unit I) (2 out of 4)	2 x 5	10
		Total	40

English (OE)

Mangalore University Department of English

SYLLABUS FOR OPEN ELECTIVE COURSE (GENERAL) – ENGLISH

(Approved on December 7, 2018 BoS (UG), effective for batches commencing from 2019 onwards)

SEMESTER - IV

CHOICE BASED CREDIT SYSTEM

INTRODUCTION TO POETRY

(Objective: Enabling an exposure to a new discipline)

BASENOE 282

Teaching Hours: 2 per week

Total Credits: 01

Total Number of teaching hours per semester: 24

Evaluation – End semester examination 40 marks; Internal Assessment 10 marks (average marks of 2 tests or 1 test and 1 assignment)

Background:

Imagery/ Figures of Speech

Poems:

1. When to the Sessions

Shakespeare

2. Good Morrow

John Donne

3. Next, Please

Philip Larkin

4. Introduction

Kamala Das

5. A Constable Calls

Seamus Heaney

II B.COM IV SEMESTER

X

GROUP IV

ELECTIVE: Enabling an exposure to some other discipline & domain:

Basic Accounting

24 hours per Semester (2 hours per week)

No of Credits: 1

Unit I: Nature of Accounting.

Unit II: Accounting Process and Preparation of Trial Balance

Unit III: Preparation of three column cash book.

Unit IV: Preparation of Final Accounts of Sole Trader.

References:

1. Advanced Accounting Shukla M.C., Grewal T.S.

2. Advanced AccountingGupta R.L.

3. Advanced Accounting Jain & Narang

4. Advanced Accounting Maheswari S.W. & Maheshwari S.K.

5. Advanced Accounting B.S.Raman

6. Advanced Accounting Basu & Das

DPEN ELECTIVE II B COM IV SEMESTER

Personal Investment Management

Learning Objective:	(15) (1)		S 3				7	
To enable the students	to acquire	basic	knowledge	and	skills	in	managing	persone
investment and to underst	and the basic	es of in	vestment in	finan	cial and	d ca	pital marke	t.
myestment and to anders			4				2 1 12 A	1

Unit I: Introduction to Investment:

- 1.1 Savings Vs Investment
- 1.2 Need for Investment
- 1.3 Principles of Investment:
- 1.3.1 Liquidity
- 1.3.2 Safety or Security
- 1.3.3 Profitability or return.
- 1.3. 4 Other Considerations:
- 1.3.4.1 Tax implications
- 1.3.4,2 Rate of Interest
- 1.3.4.3 Inflation.

4 hrs

- Unit II: Investment Avenues:
- 2.1 Term deposits 2.2 Insurance Policies
- 2.3 Retirement Plans
- 2.4 Real Estate
- 2.5 Gold and Bullion
- 2.6 Stock market securities
- 2.7 Mutual Funds.

Unit III: Investment in Stock Market Securities:

6 Hrs

- 3.1 Meaning of Stock market securities
- 3.2 How to Invest in Stock market
- 3.3 Stock indices: SENSEX, NIFTY.
- 3.4 Risks involved in Stock market investments.
- (Case Studies) 3.5 Investor protection -SEBI.

Unit IV: Investment in Mutual Funds:

5 Hrs

- 4.1 Meaning of Mutual Funds
- 4.2 Types/classification of Mutual Funds

- 4.3 How to Invest in Mutual Funds
- 4.4 Net Asset Value
- 4.5 Benefits of Mutual Fund Investment (Case Studies)

Unit V: Personal Investment Planning

4 Hrs

- 5.1 Personal Financial Planning (Case Studies)
- 5.2 Personal Investment Planning (Case Studies)

Suggested Readings:

- 1. Rustogi, R.P., Fundamentals of Investment, Sulthan Chand &Sons, New Delhi
- 2. Chandra, Prasanna, Investment Analysis and Portfolio Management. Tata McGraw Hill Publishing Limited.
- 3. Bhalla V K, Investment Management, S Chand, New Delhi
- 4. Avadhani V A, Securities Analysis and Portfolio Management, Himalaya publishing House, New Delhi
- 5. "Stock Market Book", Dalal Street Journal
- 6. The Layman's guide to Mutual Funds, Outlook Publishing(India) Pvt Ltd.
- 7. In the wonderland of Investment, A.N. Shanbhag & Sandeep Shanbhag, Vision Books India.

OPEN ELECTIVE

TI B.COM IV SEMESTER

Banking Practices

No of Credits: 1

24 hours per semester (2 hours per week)

Learning objectives:

- 1. To highlight the practical Banking skills to the students.
- 2. To give an idea of recent trends in Banking.
- 3. To enhance the knowledge of Digital Banking Concepts.

Unit 1: Basics of Banking:

4 hrs

Banking - Meaning & Definitions

Procedure for Opening Bank Accounts (with reference to S.B a/c)

Procedure for applying loans - CIBIL

PMJDY - Features

Unit 2: Delivery Channels:

6 hrs

ATM - Phone Banking - Internet Banking - Mobile Banking - MICR- Electronic Clearings-Payment Gateways - Card Technologies.

Unit 3: Inter- Bank Payment Systems:

6 hrs

NEFT -RTGS- Negotiated Dealing systems and Securities Settlement Systems - Electronic Money - E cheques -IMPS.

Unit 4: Banking Operations:

8 hrs

Negotiable Instruments - Features - cheques- Demand Drafts - Endorsement - Crossing -Dishonour of Cheques.

Books for Reference:

1. Vasudeva

: E- Banking, Common Wealth Publishers, New Delhi.

2. Bank Technology

: Indian Institute of Bankers Publication.

Dept of Economics

(OE)

B.A., SEMESTER - IV Code BASECE 281 (GROUP-II: ELECTIVE COURSE) KARNATAKA ECONOMY

Unit -I: STRUCTURAL CHANGES IN KARNATAKA ECONOMY

Basic Structure of Karnataka Economy- Natural Resources, Demographic Features; Changes in major economic indicators compared with national trend-Income and income distribution, GDP, HDI; labour force and employment. (10 Hrs)

Unit- II: SECTORAL ISSUES IN KARNATAKA ECONOMY

Contributions of Agriculture, Industry and Service Sector to GDP, Agriculture –Major crops – productivity and productivity trend: Industry – Major industries, Small Scale and Cottage industries – their performances, recent trends in service sector. (10 Hrs)

Unit - III: PLANNING AND DEVELOPMENT:

Development under Plan - Regional imbalance – Nanjudappa Committee Report-Measures taken by government – State government Budget – Revenue and Expenditure trend – Decentralized Planning (10 Hrs)

References:

- 1. Sthanumoorthy R, Sivarajadhanuvel P: Karnataka Economy: Performance, Challenge and Opportunities, 2007
- 2. Shripathi Kalluraya P, Preethi K.A: Karnataka Economy: A development Perspective, Mangala Publications, 2016
- 3. Government of Karnataka, Economic Survey Reports-2017-18

Sociology (OE)

BASSOCI 283: Indian Society

Objectives:

The course seeks to

- Understand the prevailing social issues and problems in their structural context and interrelationships
- 2 Sensitize to the emerging social issues and problems of contemporary India
- Empower to deal with these issues and problems
- 4 Gain a better understanding of social situation and region

UNIT - 1: Introduction

Hrs -06

- Distribution of Population in India- Racial, Religious And Linguistic Groups.
- b. Unity and Diversity
- c. Problems of Integration

UNIT - II: Social Organization

Hrs -07

- a. Caste Characteristics and Recent Changes.
- b. Marginalization SC, ST, OBC and Minorities
- c. Classes Agrarian, Industrial and Emerging Trends in Class System.

UNIT - III: Changing Trends and Development Issues

Hrs - 07

- a. Changes in Marriage and Family; Problem of the Aged
- Development Induced Displacement, Ecological Degradation and Environmental Pollutions.
- c. Social Unrest Terrorism, Naxalism, Communalism and Corruption

Reference:

Betteille, Andre. 1992. Backward Classes in Contemporary India. New Delhi: Oxford University Press.

Dube, Leela. 1997. Women and Kinship, Comparative Perspectives on Gender Southern South Asia.

Madan, T.N. 1991. Religion in India, New Delhi: Oxford University Press.

Kapadia, K.M. 1981. Marriage and Family in India. Oxford University Press.

Karve, Iravathi. Kinship Organization in India.

Michael. S.M. 1999. Dalits and Modern India; visions and values.

Singer, Milton & Cohen, Bernards. 1996. Structure and change in Indian Society. Rawat: Jaipur.

FOURTH SEMESTER - OPEN ELECTIVE

Townsm (OF)

BASTMOE 283 - FUNDAMENTALS OF TOURISM

Objectives:

24 HOURS

 It is to introduce to the discipline of Tourism and various aspects that constitute the concept of Louism.

To enable students to understand the rudiments of Fourism with futuristic view

Pedagogy: Assignment, Lecture-cum-discussions

UNIT 1: Tourism Definition, meaning, nature-classification of tourism & tourists. Travel elements & components - Lourism Statistics, Objectives, Types and Methods.

UNIT II: Travel Motivations - Definition of Motivation - concept of motivation - evolution of demand. Growth factors - physical motivators - rest and recreation motivators - health motivators - ethnic and family motivators - professional and business motivators.

UNIT III IMPACTS OF TOURISM - Tourism Impacts: Economic Impacts, Socio-Cultural Impacts, and Environmental Impacts

References:

- 14. Bhatia A.K. International Tourism, Sterling Publishers Pvt Ltd, New Delhi,
- Bhatia AK, Tourism Development: Principles and Practices, Revised edition Sterling Publishers Private Limited, New Delhi.
- Chris Cooper, Fletcher John, Fyall, Alan, Gilbert David, Wall Stephen, Tourism Principles and Practices. 4th edition, Pearson Education Limited.
- Dennis L & Foseter Glencoe, an Introduction to Travel & Tourism, McGraw-Hill International.
- 18. Dr. Revathy Grish, Indian Tourist Panorama, Dominant Publishers and Distributors, New Dodhi
- Ghosh Bishwanth, Tourism & Iravel Management, Second Revised Edition Vikas Publishing House Pvt Ltd., New Delhi.
- 20. Kaul R.N. Dynamics of Tourism, Sterling Publishers Pvt Ltd. Volume 1,2 & 3 New Dellin.
- 21. Pran Nath Seth, Successful Tourism Management, Sterling Publishers Pvt Ltd, New Delhi,
- 22. Praveen Sethi, Tourism for the Next Millennium, Rajat Publication New Delhi.
- Roday Sunetra, Biwal Archana, Joshi Vandana, Tourism Operations and Management, Oxford University Publications.
- 24. Sati V.P. Tourism Development in India, Pointer Publications, Jaipur,
- 25. Singh Anand, Tourism in Ancient India, Serials Publications, New Delhi.
- Sinha R.K. Growth and Development of Modern Tourism, Dominant Publishers, New Delhi.

Course — BASJROE 281: Mass Media and Society

Teaching hours per week: 2 hours

UNIT I	Mass society—mass communication- characteristics of mass media. Radio, Television and Cinema as mass media. Responsibilities of media. media and
	democracy. Mass media and social change.

- UNIT II Freedom of speech and expression-Media ownership and control- Pressures on media- media- regulation- censorship.
- UNIT III New communication technologies- global village- the internet digital divide. Social movements and the media. Sensationalism in media. Mass culture.

Books for reference

Curran, James. (2010). Mass Media and Society (5th Ed). London: Hodder Education. Graeme, Burton. (2009). Media and Society, New York: McGraw-Hill

Grossberg, Lawrence. (2006). Mediamaking: mass media in a popular culture (2nd Ed). New Delhi: Sage.

Hasan, Seema. (2013). Mass Communication: Principles and Concepts. New Delhi: CBS

Herman, E S, and Chomsky, Noam. (1994). Manufacturing consent: The political economy of the mass media. London: Vintage.

Jacobs, Norman. (1992). Mass media in modern society. New Burswick: Transaction

Kohli-Khandelkar Vanitha. (2013). The Indian media business. New Delhi: Sage.

Kumar, Keval J. (2004). Mass communication in India. New Delhi: Jaico.

Elective IV BASGEOE 283/BSCGEOE 283: Regional Geography of India

24 hrs -2 hrs/week

UNIT I: Location and Extent, Physical features, Rivers, Climate, Soils, Natural Vegetation
-06UNIT II: Population – Growth, Diversity- distribution,
-06-

UNIT III: Economy – Agricultural – major crops- minerals resources, Power resources- coal –petroleum, Electricity.

UNIT IV: Industries – industrial regions – Iron and steel, cotton textiles, Fertilizers- cement -06-

References:

ILCIC	i chees.		
1	Gopal Singh	: Geography of India, Atmarama and Sons, New Delhi.	
2	ICAR	: Cropping pattern in India, 1974.	
3	Mathur, S.M.	: Physical Geology of India, NBT 1991.	
4	Ranganath	: Regional and economic Geography of India (Kan.Ver)	
		Vidyanidhi Gadag, 2006	
5	Ranjit Thirtha	: Geography of India, Ranjit, Jaipur 1996.	
6	Khullar D.R	: India a Comprehensive Geography, Kalyani Publishers	S
		Ludhiana 2000.	
7	Tiwari R.C	: Geography of India, Prayag Pustak Bhawan, Allahaba	d
	* ************************************	2 ed. 2003.	

History (OE)

Libstorical writing. The Lorical writing in Ameiert, Medieval, Modern. History of Museums. The umentation Preservation & Interpretation.

II. Type of Tourism - Eco Tourism, Cultural Tourism, Marine Tourism

III. Impact of Tourism - Socio - Cultural aspects of Tourism

IV. Heritage Tourism - Conversation Preservation & Maintenance of Heritage sites. Funding Agencies Government ASI, SA Survey of India, NGO.

References;

- Kapoor Bimal Kumar, Murali (2005), Travel Agency and Ticketing, Sterling Publishers Pvt Ltd. New Delhi.
- Negi JagMohan, Travel Agency Operations: Concepts and Principles, Kanishka Publishers, New Delhi.
- Negi JagMohan, Air Travel, Ticketing and fare Consturuction, Kanishka Publishers, New Delhi.
- 4. Mahinder, Travel Agency Management, Anmol Publishers, New Delhi.
- 5. Jag Mohan Negi, Tourist Guide & Tour Oparation, Kanishka Publishers, New Delhi.
- 6. Bhatia AK (2004) Tourism Development; Principles and Practices, Sterling Publication, New Delhi.
- 7. Dennis L. & Foseter Glencoe (2001), an Introduction to Travel & Tourism, McGraw Hill International.
- 8. Tourism: Socio economic and ecological impact ICFAL Books Hyderabad.
- 9. Husain Masjid, World Geography -4th Edition, JBC Publishers & Distributors.
- Husain Masjid, Indian and World Geography, JBC Publishers & Distributors.
- 11.J.K Chopra World Geography.

BACHELOR OF ARTS POLITICAL SCIENCE-CBCS FOURTH SEMESTER

Pol. Su (OE)

BASPSOE 282 - SOCIO - POLITICAL MOVEMENTS IN INDIA

Total Hours of Instruction: 20 Teaching hours per week: 2 hrs.

Total Marks: 40+10=50

Credits: 1

OBJECTIVES:

- 1. To introduce students to the broader areas of contestation and its implications
- 2. To develop an ability to understand the plural character of life and its political claims
- To engage and relate themselves in the larger socio political expressions needed for the social change.
- 4. To make students to articulate and preserve the traditions of democratic expressions through social movements

BLOCK I

INTRODUCTION

7 Hours

- a. Meaning and nature of Socio-political movements
- b. Bhakthi Movement Major Features
- c. Sufi Movement Major Ideas

BLOCK II

POLITICAL MOVEMENTS

7 Hours

- a. Dalit Movement
- b. Backward Class Movement
- c. Women's Movement

BLOCK III

CONTEMPORARY MOVEMENTS

6 Hours

- a. Civil Rights Movements
- b. Environment Movements
- c. Transgender Movements