

CURRICULUM VITAE

Name : **Dr. Anasuya Rai**

Date of Birth : 12.05.1962

Address (Office) : Principal
University College
Mangalore

E-mail ID : anasuyashetty@yahoo.com
anasuyashetty1962@gmail.com

Educational Qualifications: M.Com., Ph.D.

Specialisation : Personnel Management and Industrial Relations

Thesis : “The Impact of Learning Culture and Learning Environment on Learning Outcomes – A study with reference to selected industrial units in Karnataka State”. Degree awarded by Mangalore University in October 2007.

Date of Entry into Service: 08.11.1986

Designation : Principal
Associate Professor of Commerce

Total Teaching Experience: 35 years of teaching

Positions held : 1) Principal University College Mangalore
2) Special Officer (Evaluation) Mangalore University,
3) Past Coordinator of P G studies in Commerce University College Mangalore

U.G.C. SPONSORED REFRESHER COURSES ATTENDED:

1. Academic Staff College University of Mysore (15.4.97 to 8.5.97)

2. Staff Development College and Department of Business Administration Mangalore University (22.9.97 to 15.10.97)
3. Academic Staff College University of Mysore (18.4.2001 to 8.5.2001)
4. Department of Business Administration Mangalore University (2.11.2002 to 27.11.2002)

PAPER PRESENTATION:

1. “Interlinkage between learning culture, learning environment and learning outcomes” in the fifth state level conference of commerce and management Teachers October 16-17, 2003 held at Mangalore.
2. “Continuous Learning and Development: A Key to Sustainable Competitive Advantage” in NICOM 2005, International Conference held at Ahmedabad, during January 28-30, 2005 and that paper was published in the conference souvenir.
3. “Theorising Organisational Learning: Some missing links and future directions” in International Conference organised by R.D. Association Jaipur, during January 9-10, 2006.
4. “Lifelong Learning: A key to sustainable development” in International Conference on Management organised by IBS Ahmedabad, during January, 05-07, 2007.
5. “The Impact of Learning Culture and Learning Environment on Learning Outcomes: Case Study – KSRTC” in International Conference Organised by Nirma University, Ahmedabad during January, 05-07, 2007.
6. “Learning Organizations: Rhetoric and Reality” in International Conference Organised by the International Society for Competitiveness and PESIM, Bangalore, held at Goa during January, 11-12, 2007.
7. “Organisational learning: A conceptual study” in TEAMS-2009, a national level conference organized by NSS College of Engineering, Palakkad, Kerala, during March 24-25, 2009.
8. “Knowledge Management – A key to sustainable development” in the 2nd International Conference held at Bangalore, during 17th – 18th December 2009, organized by IFIM B-school.

9. "Search for learning organizations in Dakshina Kannada District" presented in a national level conference arranged by St. Joseph's Engineering College Mangalore, during April 29-30, 2010.
- 10 "Role of Indian Business Houses in Higher Education" in the National Conference held at University College Mangalore, during 19th and 20th January 2011.
- 11 "Transformation of Rural India: A Study of Netlamudnur and Ananthadi Villages of Dakshina Kannada District" in International Conference Organised by School of Management, Manipal University, Manipal in association with Edinburgh Napier University, held at Manipal during January,30-31, 2015.
- 12 "Learning Organisation: Rhetoric and Reality-A Study with Reference to Selected Industrial Units in Dakshina Kannada District of Karnataka State" presentation at the International Conference on Technology and Business Management - ICTBM-15" held during 23-25, March 2015, at American University in the Emirates, Dubai, UAE.
- 13."Reward Management: A Tool for Organisational Efficiency – A Conceptual study" in two-day national Conference organised by Dept of P G Studies and Research in Commerce Mangalore University in association with Kanara Chamber of Commerce and Industry Mangalore held at Mangalagangothri during 29th &30th April, 2016.
- 14."The Impact of banking Sector on the Empowerment of Women – A Special Reference to Low Income Group Women in India" in two-day National Conference organised by Dept of P G Studies and Research in Commerce Mangalore University in association with Kanara Chamber of Commerce and Industry Mangalore held at Mangalagangothri during 29th &30th April, 2016
- 15 "A Study on the Relationship between HRM Practices and Job Satisfaction in Tourism Industry" in two-day National Conference organised by Dept of P G Studies and Research in Commerce Mangalore University in association with Kanara Chamber of Commerce and Industry Mangalore held at Mangalagangothri during 29th &30th April, 2016
- 16 "Outsourcing Financial and Accounting Service – Importance and Challenges" in two-day UGC sponsored National Conference organised by Dept

of Commerce Milagres College Kallianpur in association with MUCTA held at Milagres College Kallianpur during 19th & 20th August 2016

17 “Bancassurance: Prospects and Challenges – A Conceptual Study” in two-day UGC sponsored National Conference organised by Dept of Commerce Milagres College Kallianpur in association with MUCTA held at Milagres College Kallianpur during 19th & 20th August 2016

18 “Women Economic Empowerment Schemes of Government – a Conceptual Study” presentation at the National Conference on Women Empowerment: Create, Nurture and Transform held on January 6, 2017, School of Management, Manipal University in association with Rotary Club Manipal Town.

19 “The Role of Bancassurance in the Financial Inclusion of Underprivileged Women – A Conceptual Study” presentation at the National Conference on Women Empowerment: Create, Nurture and Transform held on January 6, 2017, School of Management, Manipal University in association with Rotary Club Manipal Town.

20 “The Role of Bancassurance in the Empowerment of Underprivileged People in India – A Conceptual Study” presentation at the International Conference on Emerging Global Trends in Accounting & Finance held on 25th of February, 2017, at the School of Commerce Studies, Jain University, Bangalore.

21 “Proposed Start up District: a Case Study of Dakshina Kannada District of Karnataka State” presented at the two-day International Conference on Sustainable Growth, Innovation and Revolution in the New Millennium held on March 25-26, 2017, Jaipur, Rajasthan

22 “A Study of Work-Life Balance in Teaching Profession” presentation at the two-day national conference on “Democratisation and Globalisation of International Business – Issues and Challenges” held at Mangalore University Campus on March 30-31st 2017.

23 “Bancassurance: A Knot between Bank and Insurance – A Conceptual Study” presentation at the two-day national conference on “Democratisation and Globalisation of International Business – Issues and Challenges” held at Mangalore University Campus on March 30-31st 2017.

24 “The Impact of Latest U S Policies on H1B VISA on the outsourcing of Indians” presentation at the two-day national conference on “Democratisation and Globalisation of International Business – Issues and Challenges” held at Mangalore University Campus on March 30-31st 2017.

25 “Innovative Banking: Achieving Financial Inclusion through Bancassurance- A Conceptual Study” presented at the International conference on Multidisciplinary Business Research – The New Driver of Business Innovation held on 31st March 2017 at AIMIT, Beeri Mangalore, Karnataka.

26”Scientific HR Policy Tool for Sustainable Development a Case Study of ITES Companies in Mangalore” presentation at the two-day international conference on “Economic Growth and Sustainable Development” held at SDMIMD Mysore on November 10-11, 2017.

27 “ Impact of Micro Insurance on SHGS – Study with Reference to SHGS in Belthangady taluk” presentation at the two-day international conference on “Economic Growth and Sustainable Development” held at SDMIMD Mysore on November 10-11, 2017.

28 “ Bancassurance Prototypes in Indian Perspective: A Contemporary Evaluation” presented at International Management Conference 2018 (AMRIT) organized by Fortune Institute of International Business, New Delhi, held on 19-20 December,2018

29“ Performance Appraisal System: A Conceptual Framework” presentation at two day International Conference on Managing Knowledge for All-Round Well Being: Realizing the Promise in a Knowledge society held at Justice K S Hegde Institute Of Management, NITTE Karnataka during December 29-30, 2019

PUBLICATIONS:

1. “Continuous Learning and Development: A Key to Sustainable Competitive Advantage” in NICOM 2005 Conference Proceedings ISBN: 81-7446-428-X
2. “The Impact of Learning Culture and Learning Environment on Learning Outcomes: Case Study – KSRTC” in NICOM 2007 Conference Proceedings ISBN:
3. Transformation of Rural India: A Study of Netlamudnur and Ananthadi Villages of Dakshina Kannada District” in the Edited Volume Book:

Management of Change Issues and Development Perspectives with ISBN No.978-93-84869-66-3.

4 “Learning Organisation: Rhetoric and Reality-A Study with Reference to Selected Industrial Units in Dakshina Kannada District of Karnataka State” in the Conference Proceedings book with ISBN No.978-81-924713-9-6(C D Format)

5 “Outsourcing Financial and Accounting Service – Importance and challenges” in the Conference Proceedings book with ISBN

6“The Role of Bancassurance in the Empowerment of Underprivileged People in India – A Conceptual Study” ISBN 978-93-85327-26-1 (C D Format)

7 “Scientific HR Policy Tool for Sustainable Development a Case Study of ITES Companies in Mangalore” with the ISBN No: 978-93-83302-26-0

8 “ Impact of Micro Insurance on SHGS – Study with Reference to SHGS in Belthangady taluk” with the ISBN No: 978-93-83302-26-0

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Publication in Journal:

- “Countering Learning Helplessness, Learning Disability and Learning Disadvantaged Organisations: Key Issues and Strategies” in Anveshana Journal Volume 1, No. 1, January-June 2011 ISSN 2249-1449
- Jointly edited the book entitled “Feminine Qualities and Leadership” in January 2015, published by University College, Mangalore. With ISBN No. 978-81-930542-0-8.
- Published a paper titled “Employee Perception towards Reward/Recognition: A Study with Reference to Dental Colleges in Mangaluru” in *International Journal of Management Studies* Vol.-V, Issue –2(2), April 2018 (ISSN : 2249-0302)
- Published a paper titled “Outsourcing – a Conceptual study” in *International Journal of Research and Analytical Reviews(IJRAR)* vol.-V, Issue -4,December 2018 (P-ISSN:2349-5138, E-ISSN 2348-1269)

Research Work:

Projects	:	Minor Research Project of UGC 2010-2014 Rs.70,000/-.
Guidance	:	Mangalore University M.Phil guidance – 2011-12
Others	:	Mangalore University Ph.D guidance granted in 2016 .

Workshops/Seminars attended

1. State level workshop on “Research Methodology in Commerce and Management” organized by Department of PG Studies & Research in Commerce, Mangalore University at Mangalagangothri on 18th & 19th January 2007.
2. University level workshop on revised syllabus of BBM organized by P.A. First Grade College, Mangalore & FOBMAT Mangalore University, held on 10th January 2009.
3. UGC sponsored “Capacity Building of Women Managers in Higher Education” workshop organized by Mangalore University from 2nd to 6th February 2009.
4. State level seminar on “Impact of global recession on Indian realty” organized by St. Aloysius Evening College Mangalore on 28 February 2009.
5. One day workshop on ‘CBCS New Syllabi of M. Com and M.Com(HRD) Programmes’ held at Mangalagangothri on 29th August 2016 organised by Department of P G Studies and Research in Commerce, Mangalore University Karnataka
6. Workshop on “Research Methodology” organized by Department of PG Studies in Commerce, University College Mangalore on 26th & 27th April 2016.
7. Participated in Faculty Development Programme for “Global Business Foundation Skills” Conducted by Infosys BPO Ltd., at Mangalore from 01st to 09th August 2017
8. One Day National Conference on ‘Enhancing Professional Competency Through Skill Development – Facing upto Modernity’ held on 14th February 2018 organised by St. Agnes College(Autonomous) Mangalore. Participated as a Moderator.

9 Two Day National Seminar on ‘Consumer Protection – Issues and Challenges’ held on 16-17 February 2018 organised by St. Aloysius College(Autonomous) Mangalore. Participated as a Moderator

10 One day workshop on IFRS held at University College, Mangalore on 6th October, 2018 organised by Department of P G Studies and Research in Commerce, Mangalore University Karnataka

11 Workshop on “Research Methodology” organized by Department of PG Studies in Commerce, University College Mangalore on 24th & 25th January 2018.

12 Participated in Faculty Development Programme on Design, Development and Delivery of MOOCs on 03-07 October, 2019 organised by Staff Training and Research Institute of Distance Education, IGNOU, New Delhi India

Seminar/Conferences/Workshops organized:

1. UGC Sponsored 2 day National Conference FEMCON 2014 April 22-23, 2014.

2. Two – Day Workshop on **Research Methodology** organized on November 7th and 8th 2013 at Dept of P G Studies in Commerce, University College Mangalore.

3 Convener of SAMARA-16 a P G Fest organized in the Dept of P G Studies in Commerce University College Mangalore, held on 23rd February 2016

Chairperson/Resource Person

1 Session chair in two-day National Conference on “Emerging Issues in Management & Tourism” organised by the Dept of Business Administration Mangalore University in association with the Association of British Scholars, Mangalore Chapter held at Mangalagangothri during 2nd and 3rd January, 2016

2 Chairperson of the technical session in two-day National Conference organised by Dept of P G Studies and Research in Commerce Mangalore University in association with Kanara Chamber of Commerce and Industry Mangalore held at Mangalagangothri during 29th &30th April, 2016

3 Resource Person in the National Conference on “Pay India – 2017”- Emerging Tax Reforms and Implications organized by University Evening College, Mangalore on 11th March 2017

4 Moderator in the one day National Conference on “Enhancing Professional Competency Through Skill Development- facing Up to Modernity” held on 14th February 2018 at St Agnes College (Autonomous) Mangalore

5 Moderator in the one day National Seminar on “ Consumer Protection- Issues and challenges” held on 16-17, February 2018 at St Aloysius College (Autonomous) Mangalore

Invited Lecturers Delivered:

1. Sri Venkataramana College Bantwal Date **21.08.2012** Topic “Inflation accounting” for M.Com students
2. Sacred Heart College Madanthyar Date: **15.11.2013** Topic: “Inflation accounting” for M.Com students.
1. Sri Venkataramana College Bantwal Date 18.11.2014 Topic “Human asset Accounting” for M.Com students.



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