

UNIVERSITY COLLEGE MANGALORE

(A Constituent College of Mangalore University)

(Re – accredited by NAAC with A Grade & Recognised as College with Potential for Excellence)

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು ಮಂಗಳೂರು

(ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಘಟಕ ಕಾಲೇಜು)

(ನ್ಯಾಕ್ "ಎ" ಶ್ರೇಣಿ ಮತ್ತು ಯುಜಿಸಿಯಿಂದ ಶ್ರೇಷ್ಠತಾ ಸಾಮರ್ಥ್ಯದ ಸಂಸ್ಥೆ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

Office of the Coordinator,
P G Studies in Commerce,
University College,
Mangalore 575 001.



ಸಂಯೋಜಕರ ಕಛೇರಿ,
ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ವಿಭಾಗ,
ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು
ಮಂಗಳೂರು 575 001.

Phone: 0824-2440460, Email: pgunicom@gmail.com


Ref: UC/COM/P.W.C/2020-21

Date: 26.10.2021

CERTIFICATE

Dr. Yathish Kumar
Coordinator

This is to certify that **DEEKSHITH H R** is a bonafied student of Fourth Semester M.Com course (2019-2021 batch) in the Department of PG Studies in Commerce, University College, Mangalore. He has undergone Dissertation work in **MASS MEDIA** and prepared the Dissertation report titled "**A STUDY ON INFLUENCE OF MASS MEDIA ON YOUTHS WITH SPECIAL REFFERENCE TO MANGALORE CITY**" under the guidance of **Dr. M.A. UDAY KUMAR**, Professor of Department of PG Studies in Commerce, University College, Mangalore, in partial fulfilment of the requirement for the award of the Degree of Master of Commerce of Mangalore University.



(Coordinator)
CO ORDINATOR

PG STUDIES IN COMMERCE
UNIVERSITY COLLEGE
HAMPANKATTA, MANGALORE - 1