## UNIVERSITY COLLEGE MANGALORE

(A Constituent College of Mangalore University)
(Re – accredited by NAAC with A Grade & Recognised as College with Potential for Excellence)
ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು ಮಂಗಳೂರು

ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಘಟಕ ಕಾಲೇಜು(ನ್ಯಾಕ್ "ಎ" ಶ್ರೇಣಿ ಮತ್ತುಯುಜಿಸಿಯಿಂದ ಶ್ರೇಷ್ಕ್ರತಾ ಸಾಮರ್ಥ್ಯದ ಸಂಸ್ಥೆ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

Office of the Coordinator, PG studies in Commerce, University College, Mangalore 575 001.



ಸಂಯೋಜಕರ ಕಛೇರಿ ಸ್ನಾತಕೋತ್ತರವಾಣಿಜ್ಯ ವಿಭಾಗ ವಿಶ್ವವಿದ್ಯಾನಿಲಯಕಾಲೇಜು ಮಂಗಳೂರು 575 001.

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Ref: UC/COM/P.W.C /2020-21Date:

26.10.2021

## **CERTIFICATE**

Dr. Yathish Kumar Coordinator

This is to certify that Ms. GAUTHAMI bearing Register No 193771030 is a bonafide student of Fourth Semester M.Com Programme (2020-2021 Batch) in the Department of PG Studies in Commerce, University College, Mangalore. She has undertaken a dissertation work on Retail Sale Businesses of Mangaluru city and prepared the dissertation report titled "IMPACT OF ON-LINE MARKETING ON CONVENTIONAL RETAILERS – A STUDY WITH REFERENCE TO THE RETAIL SALE BUSINESSES IN MANGALURU CITY" under the guidance of Dr. SUBHASHINI SRIVATSA, Associate Professor, Department of PG Studies in Commerce, University College, Mangalore in partial fulfillment of the requirement for the award of the degree of Master of Commerce of Mangalore University.

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