

UNIVERSITY COLLEGE MANGALORE

(A Constituent College of Mangalore University)

(Re – accredited by NAAC with A Grade & Recognised as College with Potential for Excellence)

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು ಮಂಗಳೂರು

ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಘಟಕ ಕಾಲೇಜು

(ನ್ಯಾಕ್ "ಎ" ಶ್ರೇಣಿ ಮತ್ತು ಯುಜಿಸಿಯಿಂದ ಶ್ರೇಷ್ಠತಾ ಸಾಮರ್ಥ್ಯದ ಸಂಸ್ಥೆ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)



Office of the Coordinator,
P G Studies in Commerce,
University College,
Mangalore 575 001.

ಸಂಯೋಜಕರ ಕಛೇರಿ,
ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ವಿಭಾಗ,
ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು,
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CERTIFICATE

Dr. Yathish Kumar
Coordinator

This is to certify that Ms. POOJA NAGESH is a bonafide student of Fourth Semester M.Com course (2020-2021 Batch) in the Department of P G Studies in Commerce, University College, Mangalore. She has undergone project work on "CUSTOMERS PREFERENCE TOWARDS 'COUPON CODE' BASED PROMOTIONAL ACTIVITIES – A STUDY WITH REFERENCE TO MANGALORE CITY." under the guidance of Mr. RAJESH A S Faculty, Department of PG Studies in Commerce, University College, Mangalore, in partial fulfillment of the requirement for the award of the degree of Master of Commerce of Mangalore University.


Coordinator
PG STUDIES IN COMMERCE
UNIVERSITY COLLEGE
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