

# UNIVERSITY COLLEGE MANGALORE

(A Constituent College of Mangalore University)

(Re - accredited by NAAC with A Grade & Recognised as College with Potential for Excellence)

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು ಮಂಗಳೂರು

ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಘಟಕ ಕಾಲೇಜು

(ನ್ಯಾಕ್ "ಎ" ಶ್ರೇಣಿ ಮತ್ತುಯುಜಿಸಿಯಿಂದ ಶ್ರೇಷ್ಠತಾ ಸಾಮರ್ಥ್ಯದ ಸಂಸ್ಥೆ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

Office of the Coordinator,  
P G Studies in Commerce,  
University College,  
Mangalore 575 001.



ಸಂಯೋಜಕರ ಕಛೇರಿ  
ಸ್ನಾತಕೋತ್ತರ ಪಾಣಿಜ್ಯ ವಿಭಾಗ  
ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು  
ಮಂಗಳೂರು 575 001.

Phone: 0824-2440460, Email: pgunicom@gmail.com

Ref: UC/COM/P.W.C/2020-21

26.10.2021

## CERTIFICATE

Dr. Yathish Kumar  
Coordinator

This is to certify that Ms. PRATHIKSHA is a bonafide student of Fourth Semester M.Com Programme (2020-2021 Batch) in the Department of PG Studies in Commerce, University College, Mangalore. She has undertaken a dissertation work in "CONSUMERS PERCEPTION AND PREFERENCES TOWARDS IDEAL ANDHANGYO ICE CREAMS-A COMPARATIVE STUDY WITH REFERENCE TO MANGALURU CITY under the guidance of MR. RAJESH A.S Faculty, department of PG Studies in Commerce, University College, Mangalore, in partial fulfillment of the requirement for the award of the degree of Master of Commerce of Mangalore University.

Date : 26.10.2021

  
Coordinator  
CO ORDINATOR  
PG STUDIES IN COMMERCE  
UNIVERSITY COLLEGE  
HAMPANKATTA, MANGALORE - 1