

UNIVERSITY COLLEGE MANGALORE

(A Constituent College of Mangalore University)

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ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು ಮಂಗಳೂರು

ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಘಟಕ ಕಾಲೇಜು

(ನ್ಯಾಕ್ "ಎ" ಶ್ರೇಣಿ ಮತ್ತು ಯುಜಿಸಿಯಿಂದ ಶ್ರೇಷ್ಠತಾ ಸಾಮರ್ಥ್ಯದ ಸಂಸ್ಥೆ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)



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University College,
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ಸಂಯೋಜಕರ ಕಛೇರಿ
ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ವಿಭಾಗ
ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು
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Date:

26.10.2021

CERTIFICATE

Dr. Yathish Kumar
Coordinator

This is to certify that Ms. SHEETHAL D M is a bonafide student of Fourth Semester M. Com programme (2020-2021 Batch) in the Department of P G Studies in Commerce, University College, Mangalore. She has undertaken a dissertation work in **CUSTOMERS' PERCEPTION AND PREFERENCE TOWARDS FAST MOVING CONSUMER GOODS – A STUDY WITH REFERENCE TO MANGALURU CITY** under the guidance of Ms. C LAHARI, Lecturer, Department of P G Studies in Commerce, University College, Mangalore, in partial fulfillment of the requirement for the award of the degree of Master of Commerce of Mangalore University.


COORDINATOR
PG STUDIES IN COMMERCE
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