

UNIVERSITY COLLEGE MANGALORE

(A Constituent College of Mangalore University)

(Re - accredited by NAAC with A Grade & Recognised as College with Potential for Excellence)

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು ಮಂಗಳೂರು

ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಘಟಕ ಕಾಲೇಜು

(ನ್ಯಾಕ್ "ಎ" ಶ್ರೇಣಿ ಮತ್ತು ಯುಜಿಸಿಯಿಂದ ಶ್ರೇಷ್ಠತಾ ಸಾಮರ್ಥ್ಯದ ಸಂಸ್ಥೆ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

Office of the Coordinator,
P G Studies in Commerce,
University College,
Mangalore 575 001.



ಸಂಯೋಜಕರ ಕಛೇರಿ
ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ವಿಭಾಗ
ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು
ಮಂಗಳೂರು 575 001.

Phone: 0824-2440460, Email: pgunicom@gmail.com

Ref: UC/COM/P.W.C/2020-21

Date: 26.10.2021

CERTIFICATE

Dr. Yathish Kumar

Coordinator

This is to certify that **Ms. SWATHI SHETTY** is a bonafide student of Fourth Semester M.Com Programme (2020-2021 Batch) in the Department of P G Studies in Commerce, University College, Mangalore. She has undergone a dissertation work in "IMPACT OF ADVERTISING ON YOUNGER GENERATION – A STUDY WITH REFERENCE TO MANGALORE CITY" under the guidance of Mrs. SAMEEKSHA K.V, Lecturer, Department of PG Studies in Commerce, University College, Mangalore, in partial fulfillment of the requirement for the award of the degree of Master of Commerce of Mangalore University.


Coordinator

COORDINATOR
PG STUDIES IN COMMERCE
UNIVERSITY COLLEGE
HAMPANKATTA, MANGALORE