

# UNIVERSITY COLLEGE MANGALORE

(A Constituent College of Mangalore University)

(Re - accredited by NAAC with A Grade & Recognised as College with Potential for Excellence)

## ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು ಮಂಗಳೂರು

(ಮಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಘಟಕ ಕಾಲೇಜು)

(ನ್ಯಾಕ್ "ಎ" ಶ್ರೇಣಿ ಮತ್ತು ಯುಜಿಸಿಯಿಂದ ಶ್ರೇಷ್ಠತಾ ಸಾಮರ್ಥ್ಯದ ಸಂಸ್ಥೆ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

Office of the Coordinator,  
P G Studies in Commerce,  
University College,  
Mangalore 575 001.



ಸಂಯೋಜಕರ ಕಛೇರಿ,  
ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ವಿಭಾಗ,  
ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾಲೇಜು  
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Date: 26.10.2021

### CERTIFICATE

Dr. Yathish Kumar  
Coordinator

This is to certify that **Mr. VIGNESH M G BHAT** is a bonafide student of Fourth Semester M.Com programme (2020-2021 Batch) in the Department of P G Studies in Commerce, University College, and Mangalore. He has undergone a dissertation work in **"ROLE OF SOCIAL MEDIA IN PROMOTING TOURIST DESTINATION - A STUDY WITH REFERENCE TO MANGALORE"** under the guidance of **Ms. HARSHITHA** Lecturer, Department of P G Studies in Commerce, University College, Mangalore, in partial fulfillment of the requirement for the award of the degree of Master of Commerce of Mangalore University.

  
Coordinator  
CO ORDINATOR  
PG STUDIES IN COMMERCE  
UNIVERSITY COLLEGE  
HAMPANKATTA, MANGALORE - 1