

## Curriculum Vitae



**Name :** Dr. Jagadeesh.B

**Address:** Assistant Professor  
Department of Commerce  
University College, Mangalore  
Phone no. 06362773035

Educational Qualification: M.Com, M.phil, Ph.D

**Field of Specialization:** Financial Management

**Total Teaching Experience:** 16 years

### **Paper Published**

#### **A. Paper published in the Peer reviewed, Indexed, Refereed and UGC CARE listed International Journals with Impact Factor**

1. “Quality of work life: A study in Udupi district of Karnataka State”, *Studies in Indian Place Names (SIPN)*, Vol. 40, Issue 79, March 2020, pp. 467-473, ISSN: 2394-3114, Impact Factor: 6.1.
2. “Microfinance and Financial Inclusion”, *Dogo rangsang research Journal*, Vol.VII, Issue 6, June 2020, pp. 293-297, ISSN: 2347-7180.
3. “Rain Water Harvesting”, *Journal of Interdisiplinary Cycle Research*, Vol.XII, Issue 10, October 2020, pp. 293-297, ISSN: 670-676, Impact Factor: 6.2.

**B. Paper published in the Peer reviewed, *Indexed* and Refereed International Journals with Impact Factor**

4. "Role of Social Entrepreneurs and Challenges", *International Journal of Entrepreneurship and Business Environment Perspectives*, Vol.2, No.4, October-December 2013, ISSN: 2279-0918, Impact Factor: 5.085.
5. "Self Help among Women: A study in Udupi district of Karnataka", *International Journal of Retailing and Rural Business Perspectives*, Vol.3, No.1, January-March 2014, pp 804-807, ISSN 2279-0934, Impact Factor: 5.020.
6. "A Study on Work Life Balance among Women Faculties Working in Education Institutions", *International Journal of Organizational Behaviour and Management Perspectives*, Vol.3, No.2, April-June 2014, pp.946-949, ISSN: 2279-0950, Impact Factor: 5.071.
7. "Medical Tourism: Opportunities and Challenges", *International Journal of Applied Services Marketing Perspectives*, Vol.3, No.2, April-June 2014, pp.979-983, ISSN: 2279-0977, Impact Factor: 5.057.
8. "Microfinance in India: Issues and Challenges", *International Journal of Applied Financial Management Perspectives*, Vol.3, No.2, April-June 2014, pp.1021-1024, ISSN: 2279-0896, Impact Factor: 5.049.
9. "Human Resource Reporting: A Conceptual Review", *International Journal of Organizational Behavior and Management Perspectives*, Vol 3, No.3, July-September 2014, pp.1101-1105, ISSN: 2279-0950, Impact Factor: 5.071.
10. "Sustainable Tourism Development in India", *International Journal of Logistics and Supply Chain Management Perspectives*, Vol 3, No.3, July-September 2014, pp.1215-1218, ISSN: 2319-9032, Impact Factor: 5.074.
11. "SWOT analysis of the self help group women members-an empirical study", *The International Manager-A peer reviewed international journal*, Vol.1.Issue 3, July-Sept 2014, pp.21-25, ISSN: 2348-9405, Impact factor: 1.7.

12. "Corporate Governance: A Conceptual Review", *International journal of Entrepreneurship and Business Environment Perspectives*, Vol.8, No.2, April-June 2019, ISSN: 2279-0918, pp.4312-4315, Impact Factor: 9.22.
13. "Stress Management of Employees: A study in Dakshina Kannada District", *International journal of Innovative Research in Technology*, Vol.7, No.2, July 2020, ISSN: 2349-6002, Impact Factor: 5.8.
14. "Microfinance and Poverty Alleviation", *International journal of Innovative Research in Technology*, Vol.7, No.2, July 2020, ISSN: 2349-6002, pp.84-88, Impact Factor: 5.8.

**C. Paper published in the Peer reviewed, Indexed and Refereed International Journals without Impact Factor**

15. "Microfinance and Rural Entrepreneurship Development-A study in Dakshina Kannada District of Karnataka" *International Journal of Business, Management and Social Sciences*, Vol.II, Issue 10 (II), June 2013, pp.28-32, ISSN: 2249-7463.
16. "Microfinance and Women Entrepreneurship Development-A study with reference to Women SHGs in Udupi District of Karnataka" *International Journal of Business, Management and Social Sciences*, Vol.II, Issue 10 (II), June 2013, pp.33-37, ISSN: 2249-7463.
17. "Empowerment of Schedule Caste Women through Microfinance- A study with reference to Dakshina Kannada District of Karnataka" *International Journal of Multidisciplinary Research*, Vol.II, Issue 5 (I), August 2013, pp.52-54, ISSN: 2277-9302.
18. "IFRS Implementation in India: Problems and Suggestions", *International Journal of Business, Management and Social Sciences*, Vol.III, Issue 1 (IV), September 2013, pp.99-102, ISSN: 2249-7463.
19. "Relationship Management: A Customer focused Marketing Strategy", *International Research Journal of Commerce, Business and Social Sciences*, Vol.II, Issue 6 (IV), September 2013, pp.178-181, ISSN: 2277-9310.
20. "Women Self Help Groups and Financial Inclusion", *International Research Journal – Research Explorer*, Vol.II, November 2013, pp.180-182, ISSN: 2250-1940.

21. "Role of Microfinance in Sustainable Micro Entrepreneurship Development", *International Journal of Business, Management and Social Sciences*, Vol.III, Issue 4 (II), December 2013, pp.87-90, ISSN: 2249-7463.
22. "Talent Management", *Acme Intellects International Journal of Research in Management, Social Sciences & Technology*, Vol 1, No. 1, May 2014, Pp.290-295, ISSN 2320-2939.
23. "Occupational Stress among the Police Personnel -A study with reference to Madikeri Taluk in Kodagu District", *Shodha-an Biannual Bilingual Research Periodical*, Vol 1, No.1, January 2012, ISSN 2249-0396.
24. "Tourism Marketing", *International Journal of Developments in Trade ,Commerce and Business*, Vol 1, Issue 6, June 2014 ,pp.18-21, ISSN:2348-1633.
25. "Tourism and Women Empowerment", *International Journal of Developments in Trade ,Commerce and Business*, Vol 1, Issue 6, June 2014 ,pp.18-21, ISSN:2348-1633.
26. "Human Resource Management and Competency Development", *Parivartan journal of Management Research*, Vol.3, issue1 Jan-June 2014, pp.27-32, ISSN: 2277-7555.
27. Performance of Rural Entrepreneurs: A Study in Dakshina Kannada District of karnataka", *Journal of Social Work Chronicle*, Vol.9, No.1, 2020, pp.13-25.

#### **D. Paper Published in the Edited Books**

28. "Business Correspondent Model (BCM) as an Effective Tool for Financial Inclusion: A Study in Dakshina Kannada District of Karnataka State", *Indian Business Scenario and Jobless Growth-Concerns and Solutions*, Himalaya Publishing House, New Delhi, First Ed.2012, pp178-182, ISBN:978-93-5051-836-6.
29. "Women Empowerment and Entrepreneurship through Microfinance", *Indian Business Scenario and Jobless Growth-Concerns and Solutions*, Himalaya Publishing House, New Delhi, First Ed.2012, pp.236-241, ISBN: 978-93-5051-836-6.
30. "Microfinance, Rural Women Entrepreneurship and Women Empowerment, Rural Women Entrepreneurship in India, Divya R publisher, Bangalore, 2013, pp.89-96, ISBN: 978-81-928540-0-7.

31. “E-Banking System in India” New Paradigms in Administration: E-Governance in Karnataka, published by St.Mary’s College, Shirva, ISBN No.978-81-927923-1-6, pp.77-86.
32. “Microfinance as a potential source for financial inclusion and poverty reduction”, Changing business perspectives: An insight, BS publications, pp.20-27, ISBN:978-93-83635-62-7.
33. “Commodity Future markets: Some Issues”, Commodity Derivative Markets in India, Vinayaka Publishers, Bangalore, pp.157-161, Ed.2015, ISBN: 978-938—9797-0-9.
34. “Rural Marketing A study in Mangaloe taluk of Dakshina Kannada District”,Exponential Transition of Management Practices and Implications for Sectorial Prosperity, first edition, 2020, ISBN 978-81-935201-9-2, pp.173-175.
35. Consumer Perceptions towards Marketing of SIRI products- A Study in Belthangady taluk of Dakshina Kannada district”, *Business Management practices: Emerging trends*, Vol. 11, Archers & Elevators Publishing House, First Edition 2020, pp.104-107, ISBN: 978-93-88805-95-7.
36. “Self Help Group: An Accelerator to Rural Development”, *Business Management practices: Emerging trends*, Vol. III, Archers & elevators publishing House, First Edition 2020, pp.64-67, ISBN: 978-81-947738-5-6.

### **Conference/Seminar paper presented**

#### **A. Paper presented in the International Conferences**

1. “Rural Marketing in India-Some Dimensions” in International Conference on Rural markets held on 29<sup>th</sup> and 30<sup>th</sup> November, 2010 at Mahatma Gandhi University, Kottayam, Kerala.
2. “Customer Relationship Management-Some Issues” in International Conference on Rural markets held on 29<sup>th</sup> and 30<sup>th</sup> November ,2010 at Mahatma Gandhi University, Kottayam, Kerala.
3. “Micro Finance and Self Help Groups” in 4<sup>th</sup> International Conference on Micro Finance held during 27-29, Jan.2011 at Pondicherry University.

4. “Self Help Groups-A Micro Bank for poor villagers” in International Conference on Innovation and Inclusion in Banking held during 3-4 Feb.2011 at Kannur University.
5. “Competency-based Human Resource Management: Some Reflections ”, in International Conference on Managing Human Resources at the Workplace held on 14-15 December,2012 at SDM Institute for Management Development, Bangalore.
6. “Microfinance and Rural Entrepreneurship Development-A study in Dakshina Kannada District of Karnataka” presented in the International Research Conference on Innovative Strategies in Commerce, Management, Engineering, Technology and Social Sciences held on 10-11 June 2013 at Goa.
7. “Microfinance and Women Entrepreneurship Development-A study with reference to Women SHGs in Udupi District of Karnataka” presented in the International Research Conference on Innovative Strategies in Commerce, Management, Engineering, Technology and Social Sciences held on 10-11 June 2013 at Goa.
8. “Microfinance and Poverty Alleviation: A study of Self Help Groups in Kodagu District of Karnataka” presented in the 4<sup>th</sup> international research symposium on management, technology and engineering sciences held on 21<sup>st</sup> September,2013 at hotel aurora towers, camp, pune.
9. ““Relationship Management: A Customer focused Marketing Strategy ” presented in the 4<sup>th</sup> international research symposium on management, technology and engineering sciences held on 21<sup>st</sup> September,2013 at hotel aurora towers, camp, pune.
10. “Women Self Help Groups and Financial Inclusion” presented in the Fifth International conference on sustainable inclusive growth in the global scenario-issue and challenges held on 28 September 2013 at Adaikalamatha Institute of Management, Thanjavur, Tamilnadu.
11. “A study on Consumer perceptions towards Marketing of SIRI Products” presented in the International Research Conference on Recent trends and issues in Commerce, Management, Engineering Information Technology, Mathematics, Statistics, Humanities and Social science held on October 20, 2013 at Sant Tukaram hall, Barshi, Solapur.
12. “Quality of work life: A study of employees working in hospitals” presented in the International INAAR Convention on Global Changes and Challenges: It’s impact on

Commerce, Management, Engineering ,Technology and Social Sciences held on 21 January 2014 at MCCJA ,Tilak Road ,Pune.

13. “Talent Management” presented in the International Conference on Empowering Employability in Business Education held on 6 May 2014 at Sri Sri Shivalingeshwara Swamy Govt. First Grade College & P.G Centre, Davangere.
14. “Tourism marketing”, presented in the International Interdisciplinary Conference on Paradigm Shift in Economy: Its alteration on Trade, Commerce, Management and Social Sciences held on 28 June 2014, Maharashtra.
15. “Tourism and Women Empowerment”, presented in the International Interdisciplinary Conference on Paradigm Shift in Economy: Its alteration on Trade, Commerce, Management and Social Sciences held on 28 June 2014, Maharashtra.

**B. Paper presented in the National Conferences / Seminars**

1. “Curriculum Design and Positive Alignment of Learning Outcomes for Employment and Self Employment” in the National Conference on “Quest for Quality and Excellence in Higher Education through Industry-Academia Interaction” held on Feb.14 and 15,2006 at Besant Women’ s College, Mangalore.
2. “The Private Players in Indian Insurance Industry” in National Seminar on “Insurance Sector Reforms in India: Challenges and Opportunities” held on Aug. 8, 2007 at Nizam College, Hyderabad.
3. “Insurance Sector in India: Some Reflections” in National Seminar on “Emerging Paradigms in Management” held on Nov. 17, 2007 at Kuvempu University,Davangere.
4. “The Role of Microfinance in Rural Entrepreneurship Development” in 60<sup>th</sup> All India Commerce Conference held at Osmania University, Hyderabad.
5. “Framework of Human Resources Value Reporting and Current Practices” in National Seminar on “Emerging Issues in Financial Sector” held on Jan.31,2010 at Kuvempu Univerrrsity, Davangere.
6. “Self Help Groups in Karnataka: Some Reflections” in National Seminar on “Emerging Issues in Financial Sector” held on Jan.31, 2010 at Kuvempu Univerrrsity, Davangere.

7. “Micro Finance and Entrepreneurship Development” in National Conference on Role of Higher Education in Entrepreneurship Development in India held on 19<sup>th</sup> and 20<sup>th</sup> Jan.2011 at University College,Mangalore
8. “Social Entrepreneurship: Some Issues” in National Conference on Role of Higher Education in Entrepreneurship Development in India held on 19<sup>th</sup> and 20<sup>th</sup> Jan.2011 at University College,Mangalore.
9. “Performance of SHGs in Karnataka” in National Conference on Social Transformation through Women Empowerment held on Nov 5<sup>th</sup> 2011 at Tumkur University,Tumkur.
10. “Entrepreneurship Development through Micro Finance” in National Conference on Social Transformation through Women Empowerment held on Nov 5<sup>th</sup> 2011 at Tumkur University,Tumkur.
11. “Social Entrepreneurship: A new global landscape” in national Conference on Third sector response to contemporary challenges held on 2 and 3<sup>rd</sup> jan.2012 at Sahyadri college ,Mangalore,
12. “SHG:Bank linkage programme in karnataka” in national Conference on Third sector response to contemporary challenges held on 2 and 3<sup>rd</sup> jan.2012 at Sahyadri college ,Mangalore.
13. “Occupational stress among the police personnel- A study with reference to madikeri taluk in Kodagu district” in national Conference on Third sector response to contemporary challenges held on 2 and 3<sup>rd</sup> jan.2012 at Sahyadri College, Mangalore.
14. “Microfinance: The Empowering tool for Women”, in National Conference on Financial Services: Opportunities and Challenges in Indian Perspective held on 12-13 December,2012 at Acharya institute of Graduate Studies, Bangalore.
15. “Inclusive Growth through Financial Inclusion of Self Help Groups ”, in National Conference on Financial Services: Opportunities and Challenges in Indian Perspective held on 12-13 December,2012 at Acharya institute of Graduate Studies, Bangalore.
16. “Talent Management-Some reflections”, in National Conference on Emerging Issues and Innovations in Management Education held on 31 October, 2012 at Tumkur University.



17. “Self Help Groups and Women Entrepreneurship ”, in National Seminar on Entrepreneurship and Employment Opportunities in India held on 24 February, 2013 at Anjuman Degree College and Post graduate Centre, Bhatkal.
18. “Sustainability of Micro Entrepreneurship through Microfinance”, in National Seminar on Indigenous Management Practices and Sustainable Development: Paradigms and Paradoxes held on 26-27 February, 2013 at Shree Gokarnanatheshwara College, Mangalore.
19. “Adoption of IFRS: Problems and Challenges” presented in the National Conference on The Effect of the Global Economic Crisis on Indian Economy: Issues, Challenges and Recovery held on 28 March, 2013 at Government First Grade College, Chickmanalur.
20. “E-Banking system in India” presented in the National Seminar on New Paradigms in Administration: E-Governance in Karnataka held on 23-24 August, 2013 at St.Mary’s College, Shirva.
21. “Marketing strategies in Rural Micro Enterprises- A case study of SIRI” presented in the National seminar on Rural Women Entrepreneurship in India held on November 9-10, 2013 at Davangere University, Davangere.
22. “Microfinance and Women Self Help Groups a Promising Partner : An Empirical Study with reference to Udupi District of Karnataka” presented in the National seminar on Institution Building held on March 14 ,2014 at SDM College,Mangalore.
23. “Medical Tourism Challenges and Opportunities” in National Conference on the Challenges and Opportunities of Tourism in South India with special reference to Kodagu District held on March 22,2014 at Field Marshal K.M. Cariappa College, Madikeri.
24. “Emerging Trend in Tourism Marketing” in National Conference on the Challenges and Opportunities of Tourism in South India with special reference to Kodagu District held on March 22, 2014 at Field Marshal K.M. Cariappa College, Madikeri.
25. “Microfinance: A tool for Empowerment of Poor Women -A study in Dakshina Kannada District of Karnataka” presented in the National Conference on Feminine Qualities and Leadership held on 22-23 April 2014 at University College,Mangalore.

26. “Microfinance: An Instrument for Women Entrepreneurship and Poverty Alleviation” presented in the National Conference on Feminine Qualities and Leadership held on 22-23 April 2014 at University College, Mangalore.

#### **Orientation and Refresher Course attended**

1. Participated in the Refresher course in Commerce and Management Studies from 02-11-2010 to 24-11-2010 at Kannur University and obtained A grade.
2. Participated in the orientation course from 03-09-2012 to 29-09-2012 at Kannur University and obtained A grade.
3. Participated in the Refresher course in Commerce and Management Studies from 30-06-2015 to 20-07-2015 at Mysore University and obtained A grade

#### **Posts held after appointment**

1. NSS program officer, Field Marshal K.M.Cariappa, College, Madikeri from August 2008 to November 2011.
2. Head of the Department of Commerce, Field Marshal K.M.Cariappa College, Madikeri from July 2016 to December 2019.
3. Coordinator of BA (HRD) course, Field Marshal K.M.Cariappa College, Madikeri from July 2015 to March 2016.
4. Warden of Boys Hostel, Field Marshal K.M.Cariappa, College, Madikeri from March 2015 to April 2017.
5. Coordinator of MBA (TTM) course, Field Marshal K.M.Cariappa College, Madikeri from January 2019 to August 2016.

#### **Editor**

4. Associate Editor of International Journal of Logistics and Supply Chain Management Perspectives -An International Refereed Quarterly Pezzottaite journal, Impact Factor (2013): 5.074

#### **Membership**

1. Member of Mangalore University Commerce Teachers' Association (MUCTA)