



BHIMA



Sparkle in the fastest growing
jewellery industry





University College Mangalore

Certificate Course on

Retail Management in Gems and Jewellery

in Collaboration with Bhima Gold Private Limited - Academic Year 2025 - 2026

BHIMA

Admissions Open



About the Course

Retail Management is a course designed to unravel the business model of a retail business with a special focus on gems and

jewellery industry. In this course, we will try defining and discussing various retail formats and their evolution with the help of various theories and practical scenarios.

The key takeaways from this course are understanding how retail business works; the core issues and challenges involved; the key terms and terminologies associated and an appreciation of Indian retail sector.

To explore the nuances in this course, we will use a combination of videos, graded and ungraded assignments, discussion forums, and

In addition to Conventional Time-Tested Lecture Method, the following approaches will be adopted:

Case study Based Learning: Practical exposure can be given to students through Case based learning/critical learning tool. They will learn to apply concepts, principles and analytical skills to solve the real situation problems.

On the Job Training: The students will be provided on the job training to have a practical exposure.

Leadership Building: The Curriculum focuses on developing new skills development among the students.

Special Lecture: Session from industry leaders and guest faculties to ensure they get update on the current trends.

Broad Topic of the Course

Basic Maths

Sales and Marketing

Fundamentals of Gems and Jewellery

Business Communication

Retail Management

Course Details

Course Duration

4 Months

Class Timings

Only after the regular class

Admission Opens From

01-09-2025

Last Date to Apply

15-09-2025

Application Forms Available At

College Office, University College Mangalore,
on all working days between 10:00 a.m. and 5:00 p.m.



University College Mangalore

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